

SPP Communications Guide

Posting to Listservs

To send information to SPP listservs, email: SPP-Faculty-All-L@listserv.gmu.edu; SPP-Student-Masters-L@listserv.gmu.edu; SPP-Student-Phd-L@listserv.gmu.edu; SPP-Alumni-L@listserv.gmu.edu

How to make SPP Calendar of Events web page work for you

<http://policy.gmu.edu/calendar>

This calendar includes events sponsored by SPP or involving SPP faculty, students or alumni and is useful for students, faculty, staff and the community. Submit information for the calendar to sppweb@gmu.edu.

SPP Calendar of Events information is incorporated into Today @ Mason (University's on-line calendar) and into This Week in Arlington (University's Arlington Campus weekly email)

Event Calendar		Quick Facts
May June July August		<p>Faculty appear as commentators in such media outlets as <i>New York Times</i>, <i>Washington Post</i>, <i>Washington Times</i>, <i>Time</i>, <i>NewsHour</i> with <i>Jim Lehrer</i> (PBS), CNN, NPR and international stations and newspapers.</p> <p>The SPP monthly online newsletter <i>Currents</i> and the annual magazine <i>Policy Impact</i> are read by more than 4,000 readers both nationally and internationally.</p> <p>The Technology, Science, and Innovation Policy Research Seminar sponsored by Mason School of Public Policy and George Washington University offers lectures on the Arlington campus throughout the year.</p>
<p>If you would like a School of Public Policy event included on this page, please email the information to sppweb@gmu.edu</p> <p>May 2009</p>		
<p>May 4</p>	<p>Doctoral Dissertation Proposal Defense: Haifeng Qian "Regional Systems of Entrepreneurship: The Nexus of Human Capital, Innovation and New Firm Formation" 8:30am - 10:30am Fairfax Campus, Finley Building, Room 119, Large Conference Room Contact Beth Eck, eck@gmu.edu</p>	
<p>May 4</p>	<p>Doctoral Dissertation Proposal Defense: Soogwan Do "Does Social Capital Matter? The Impacts of Social Capital on Entrepreneurship, Innovation, and Economic Growth in the Knowledge Economy" 10:30am - 12:30pm Fairfax Campus, Finley Building, Room 119, Large Conference Room Contact Beth Eck, eck@gmu.edu</p>	
<p>May 13</p>	<p>Peace and Stability Operations Colloquium Series Sponsored by SPP Peace Operations Policy Program "The "Surge" in Al Anbar Governorate, Iraq" Speaker: John Gerlaugh 1:00pm - 3:30pm Arlington Campus, Original Building, Room 317 RSVP: afrendak@gmu.edu</p>	
<p>May 14</p>	<p>SPP Alumni Chapter Meeting 7:00pm Arlington Campus, Original Building Dean's Conference Room Questions contact: sonalium@mmu.edu</p>	

Recent SPP in the Media	Quick Facts
<p>July 2009</p> <p>July 29, CNN's American Morning Obama, professor and police Professor Michael Fauntroy discusses the possibilities of a "teachable moment" concerning the Gates-Crowley incident and aftermath.</p> <p>July 26, BusinessWeek Skilled Immigrants on Why They're Leaving the U.S. Professor David Hart, co-author of a new Small Business Administration report, discusses the role that immigration policies have on American entrepreneurship.</p> <p>July 24, Richmond Times-Dispatch Real estate market starts to improve in Richmond, elsewhere Professor and Senior Fellow of the Center for Regional Analysis, John McClain notes that economic indicators are beginning to show improvements.</p> <p>July 20, Politico Washington doesn't feel the pinch of the recession Professor and Director of the Center for Regional Analysis, Stephen Fuller, says the federal government is a bit of a safety net for the D.C. metro area.</p> <p>July 17, Washington Post Thousands Jam Job Fair to Apply for Federal Government Openings Professor and Director of the Center for Regional Analysis, Stephen Fuller, comments on qualifications for federal jobs and the unemployed.</p> <p>July 8, Daily News (Sri Lanka) Evaluating McNamara Professor Susan Tolchin's review of an earlier book about McNamara and the reaction it caused is recalled by the journalist of the article.</p> <p>July 2, Washington Post Federal Agencies Could Add 120,000 Area Jobs Professor and Director of the Center for Regional Analysis, Stephen Fuller, comments on unemployment and job growth.</p>	<p>Faculty appear as commentators in such media outlets as <i>New York Times</i>, <i>Washington Post</i>, <i>Washington Times</i>, <i>Time</i>, <i>NewsHour</i> with <i>Jim Lehrer</i> (PBS), CNN, NPR and international stations and newspapers.</p> <p>The SPP monthly online newsletter <i>Currents</i> and the annual magazine <i>Policy Impact</i> are read by more than 4,000 readers both nationally and internationally.</p> <p>The Technology, Science, and Innovation Policy Research Seminar sponsored by Mason School of Public Policy and George Washington University offers lectures on the Arlington campus throughout the year.</p>

How to make SPP in the Media web page work for you

Email abrown27@gmu.edu links to articles, video clips, or radio interviews in which you comment or are interviewed.

How to make SPP Snippets web page work for you

Go to <http://policy.gmu.edu/snippets> or Go to policy.gmu.edu and click on news then click on *SPP in the News*. Please find the Snippets submission form.

Snippets includes faculty, student, and alumni awards, honors, appointments, and presentations. Some of these items may develop into feature stories in *Currents*.

Snippets Submission Form

Full Name*

Date Snippet Occurred*

Affiliation*

Snippet Category*

Email Address*

Snippet Title

Brief Description:
Please include a Book/Lecture Title, Lecture/Award Location, Subject Matter and any Applicable Links*

[Submit](#)

* Required

How to make Currents work for you

Currents, SPP's monthly on-line newsletter, is published from September – May.

Information that is posted on the policy website in *SPP in the Media*, *SPP Snippets*, and *Calendar of Events* is usually incorporated into the following sections of *Currents*: *In the News*; *Awards, Honors, Appointments*; *Publications*; *Presentations*; and *SPP Events*.

Feature Stories often include faculty book publications, alumni career development, faculty and student research involving current issues, and other major accomplishments including national and international issues.

SPP Communications shares all of the above information with University Media Relations including the Mason Gazette and with Alumni Relations. Some of the information also appears in publications from these offices.

The newsletter is distributed to all current students, faculty, and alumni in addition to more than 700 newsletter subscribers.

Other web pages designed to help promote you and your work:

- Faculty web pages (<http://policy.gmu.edu/faculty>)
- Research Center description pages (<http://policy.gmu.edu/research>)

Other SPP publications you may find useful:

- *Policy Impact* – Our annual magazine (<http://policy.gmu.edu/news> - online version)
- SPP Fact Sheet – One double-sided sheet with SPP quick facts (<http://policy.gmu.edu/misc/about.html>)