



School of Public Policy



International Commerce and Policy

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Dynamic. Rigorous. Respected. These are dominant characteristics of the Mason School of Public Policy, where students develop the skills to achieve and lead in their chosen professional fields and help change the world. ♦ The School of Public Policy is fully engaged in real-time research, dialogue, and problem solving with policymakers at the global, federal, state, regional, and local levels. Our faculty includes leading scholars and practitioners with expertise in areas such as trade, international finance, and global development. Our students emerge from the school with a comprehensive skill set sought by employers in government and the private and nonprofit sectors. ♦ The school supports a full complement of disciplines, offering six different master's degrees and the nation's largest PhD program. It provides myriad opportunities for hands-on research. All of this is located at our convenient campus in Arlington, Virginia, on Metro's Orange Line, just a 15-minute ride from the White House. ♦ At the Mason School of Public Policy, the combination of access and acumen gives you a unique opportunity to make your mark on the world. Think big.

WRITING THE BOOK ON GLOBAL COMMERCE, AND TEACHING IT TOO

For more than three years, Mason International Commerce and Policy (ICP) Program Director Kenneth Reinert and ICP Professor Ramkishan S. Rajan literally wrote the book on global commerce.

The pair compiled and edited hundreds of entries for what is regarded by reviewers as the definitive guide to global commerce: a two-volume set, totaling more than 1,300 pages, titled *The Princeton Encyclopedia of the World Economy*.

The encyclopedia, with its authoritative, in-depth, and cutting-edge integration of business, international relations, economics, and public policy, mirrors the School of Public Policy's International Commerce and Policy program, Reinert explains.

"We're a multidisciplinary program," he says, adding that ICP draws from a diverse group of students. "We take qualified students from any academic background, and we graduate them to be practitioners in their field. Wherever you're from, you can go

through this program and get the tools you need."

The master's degree in ICP is one of the most innovative programs at George Mason University, constantly adding new areas of study as current events demand, helped largely by faculty members who are active in their fields, both as researchers and as professionals. The ICP program recently has developed new course work on the global banking crisis, human trafficking, migration, and crime and corruption.

Many faculty have ongoing projects around the world, funded by grants from organizations including the World Bank, the Ford Foundation and the Fulbright Commission. For example, Professor Desmond Dinan is a widely respected scholar on European affairs, while Professor Jack High has lectured from Prague to Hong Kong on the synthesis of economics and politics, with an emphasis on political entrepreneurship. Adjunct faculty come from agencies as diverse as the United States International Trade Commission, the Center for International Private Enterprise, and the Central Intelligence Agency.



Desmond Dinan, shown here lecturing, is one member of a top-flight faculty that is influencing the way business is done across borders by researching public policy issues such as trade, economic development, and diplomacy.



STUDENTS APPLY SKILLS IN GLOBAL BUSINESS AND DEVELOPMENT

When Derek Litchfield was ready to take his consulting career to the next level, he says the George Mason University School of Public Policy's International Commerce and Policy (ICP) program stood out from other graduate programs in the Washington, D.C., area.

"The program sounded perfectly well rounded: half MBA, half international policy," recalls Litchfield, who currently works for Lockheed Martin, where he helps the U.S. Air Force to identify, acquire, and integrate products and technologies developed in other countries.

This signature blend of foreign and financial affairs has long defined one of the School of Public Policy's most popular programs, attracting a diverse cadre of students and world-class faculty who challenge each other and develop skill sets that are highly attractive to a wide spectrum of employers.

Eliana "Ela" Kaloshi, who earned her ICP degree in 2007, says she was immediately attracted to the intimate and intellectual atmosphere that she

found to be an incredible value for tuition dollars.

Soon after enrolling, she says, she was working closely with professors who challenged her to do more than just make the grade and pass the classes she needed. From schema-altering lessons on interpreting statistics to intense tracking of financial markets, Kaloshi said she found herself immersed in an intellectual environment where finding solutions to real-life problems was prized.

Kaloshi leveraged those skills into a job as a procurement budget assistant at the World Bank, where she will have the opportunity to travel the world working with individual and corporate vendors and contractors to develop contracting policies and best practices.

Litchfield, who earned his ICP degree in December 2007, also says his daily work makes use of skills, ranging from program management to analyzing political dynamics in other countries, that he perfected in the program. It's helped him advance his career.

"Having that master's degree from Mason has been positively beneficial to me both financially and professionally," he says.

Students in the International Commerce and Policy program become well versed in analyzing the complex systems of global business and how they are affected by public policy decisions at all levels of government. Most graduates hold senior-level positions at Fortune 500 companies, multilateral organizations, and regulatory agencies.



Artist rendering of Founder's Hall, the new home of the School of Public Policy, scheduled to open in late 2010.

ADMISSIONS

For information about application requirements and admissions deadlines, to request an information packet, or to download an application, please visit our web site at

policy.gmu.edu/admissions

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